## SMARTER CHOICES SMARTER IMPACTS

### SHAW CONTRACT CREATES PRODUCTS BASED ON HUMAN CENTRIC DESIGN

At Shaw, we look at sustainability through the lens of responsibility and acknowledge that the most important action that we need to take is the collaboration within a supply chain. Both in the supply chain of how we manufacturer products and in the supply chain of our customers' buildings. We see this as an opportunity to deliver smarter impacts that create solutions to global problems like climate change, circular economy, material health, water, and social responsibility. We understand that no one company can solve these issues if they act alone. It will be collaboration with our customers

and the choices we make that will create positive impacts to the health of our planet and our population. Cradle to Cradle is the most comprehensive material health assessment. Shaw Contract Cradle to Cradle Certified products have been assessed, and are continually being optimized to ensure they pose no known or suspected threat to humans or the environment. C2C MUST assess a chemical's potential risk across 24 different human and environmental endpoints and is Third-party Certified.

## 24 SELECTED CARPET TILE STYLES 100% CRADLE TO CRADLE CERTIFIED™





Renewable Energy Credits & Carbon Credits





Renewable Energy









ShawContract®

# SHAW CONTRACT'S SMARTER CHOICES



CRADLE TO CRADLE IS THIRD-PARTY CERTIFIED AND REWARDS ACHIEVEMENT FOR A PRODUCT IN 5 CATEGORIES AND AT 5 LEVELS: PLATINUM, GOLD, SILVER, BRONZE, BASIC



#### **MATERIAL HEALTH**

purposeful selection of ingredient materials that are safe for humans and the environment



#### MATERIAL REUTILIZATION

product design for circularity, maximizing recycled content and recyclability



# RENEWABLE ENERGY & CARBON MANAGEMENT

power manufacturing operations with clean and renewable energy



#### **WATER STEWARDSHIP**

manage water as a precious global resource and essential human right



#### **SOCIAL FAIRNESS**

making a positive difference in the lives of those affected by manufacturing, protecting human rights and ensuring social equity in our supply chain

INNOVATIONS THAT ADDRESS IAQ:



Lok\*Dots



EPD MEASURES THE MATERIAL IMPACT ON THE ENVIRONMENT.

ALL FACEBOOK STYLES HAVE AN EPD

PARTNERING FOR IMPACT **2017 SHAW SIGNED**:



## **PARTICIPANT IN**



LEADERSHIP MOVEMENT



HPD: DISCLOSURE OF CHEMICALS AND THEIR HAZARDS SCANNED AGAINST IMPACT ON HUMAN HEALTH. ALL FACEBOOK STYLES

HAVE AN HPD



ALL CARPET TILE PRODUCTS ARE FREE OF RED LIST CHEMICALS





**ShawContract®**